

**Job Title**

Digital Marketing Specialist

**Who we are**

At Revel we take a holistic approach with each brand we work with. We're passionate about our work and strive to make a difference for our clients and our community. As a company, we put our people first and pride ourselves on creating a fun and collaborative work environment.

**Who we're looking for**

We're looking for a strategic mastermind with experience with digital ad platforms like Google, Facebook, Instagram and LinkedIn. Someone who can wow clients with their extensive knowledge and work with the team to ensure clients' advertising goals are successfully met.

**What you'll do**

- Oversee multiple clients at a time ensuring advertising goals are being met
- Develop and implement client advertising strategies
- Ensure campaign success by monitoring performance and optimizing when needed
- Prepare reports, present campaign metrics to clients, and provide recommendations
- Create proposals and participate in client presentations
- Drive performance through ad copy and landing page testing
- Keep the team up to date on current digital advertising trends and opportunities

**Who you are**

- A great communicator and presenter with excellent interpersonal skills
- An organizer with a high-level of attention to detail
- A problem solver with strong analytical and strategic skills
- A team player who is accountable, hardworking, and professional
- A life-long learner who can keep up to date on the advancements within the digital advertising space

**Qualifications**

- Bachelor's degree or comparable professional experience in advertising, marketing, or a related field
- Minimum 3-5 years of experience in digital advertising
- Google Ads Certification a plus
- Experience working with clients in an agency-client relationship
- Experience writing ad copy and creating and managing landing pages a plus

**Benefits and perks of working at Revel**

- Competitive salary based on experience
- Unlimited PTO and a generous list of paid holidays
- Medical, dental, and vision insurance
- 100% paid maternity and paternity leave
- Option to participate in a retirement savings plan
- Profit sharing/bonuses
- Flexible work environment with opportunities to work from home
- Paid continuing education

**Job Type**

Full Time

**Interested?**

Send resume and cover letter

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